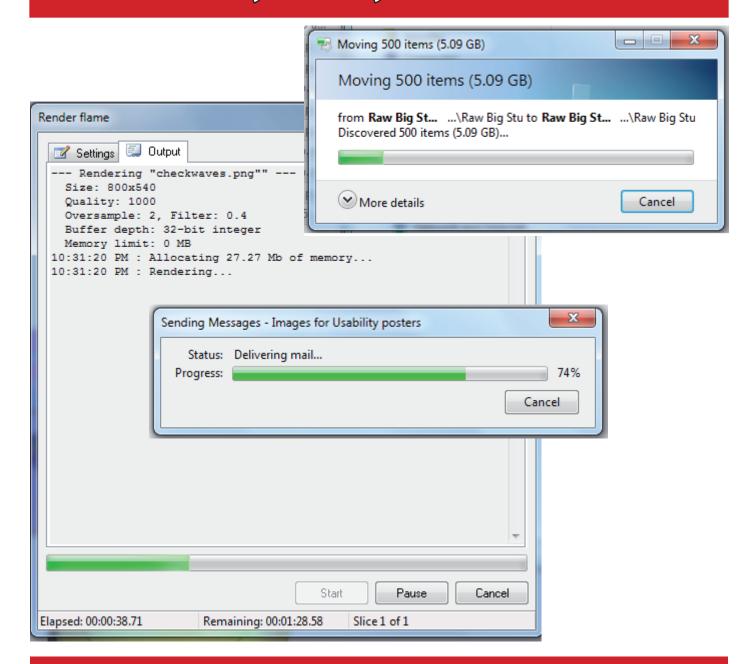
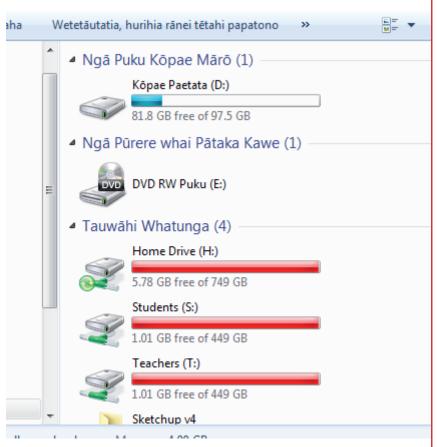
Visibilty of System Status



System keeps user informed of what is going on (eg: loading bar so we know it has not frozen)

Match between systems and real world

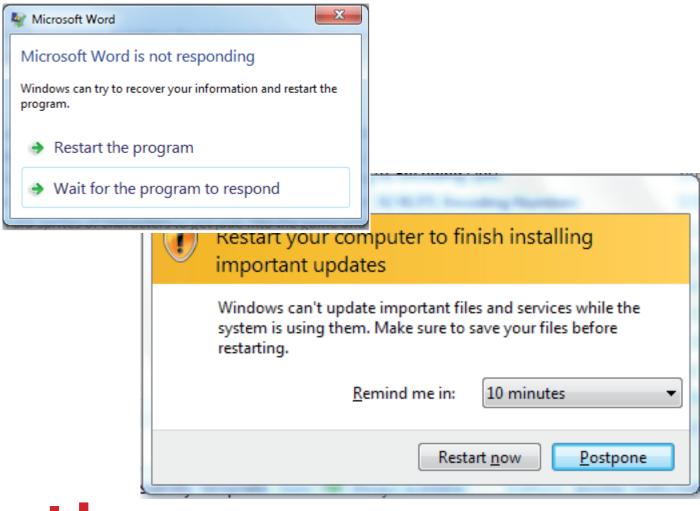


In the real world, red means "danger" / "caution". This is mirrored by the system which is showing that three of the main storage areas are almost at capacity.

Likewise, cool colours like green / blue mean that there are no problems. This can be seen in the "D Drive" bar where there is plenty of storage space left (and it is coloured blue).

System follows real world conventions and uses concepts which are familiar to users.

User Control and Freedom

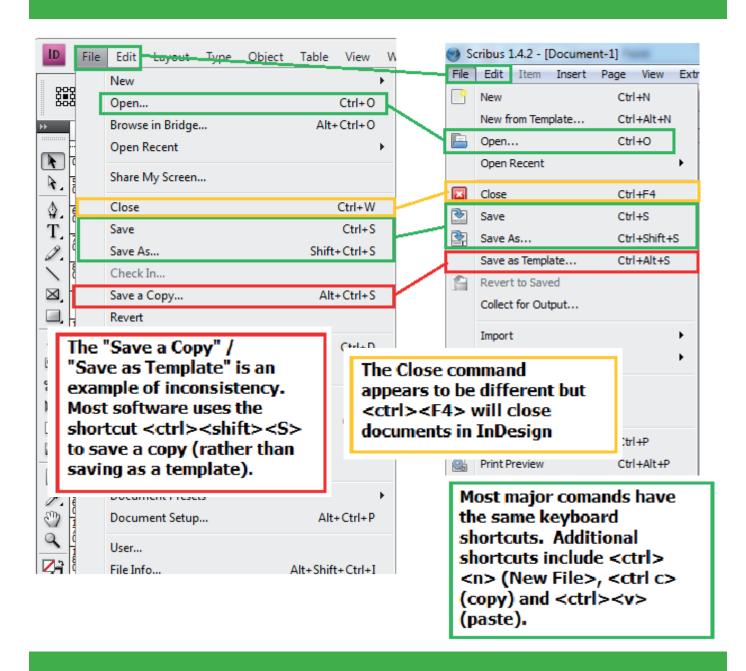






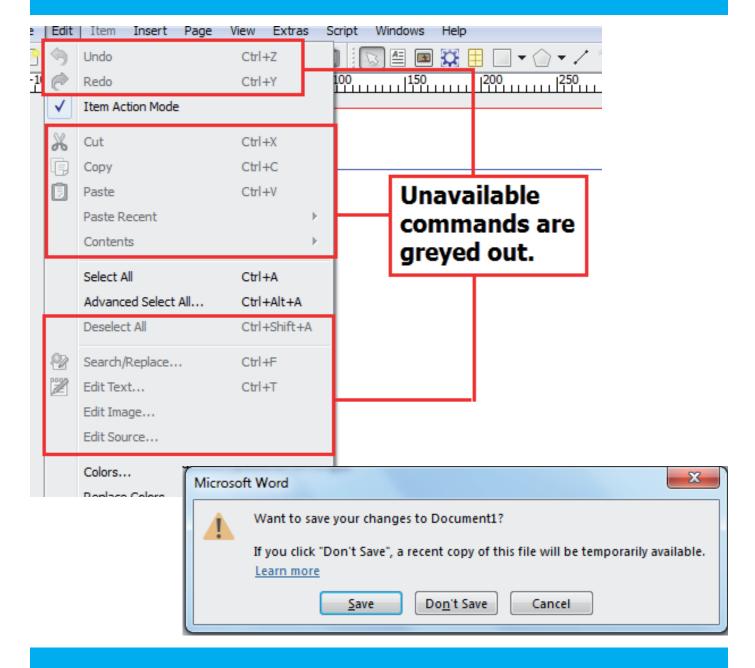
System has 'emergency' exit and allows undo / redo. System gives user options (restart now / later)

Consistency and Standards



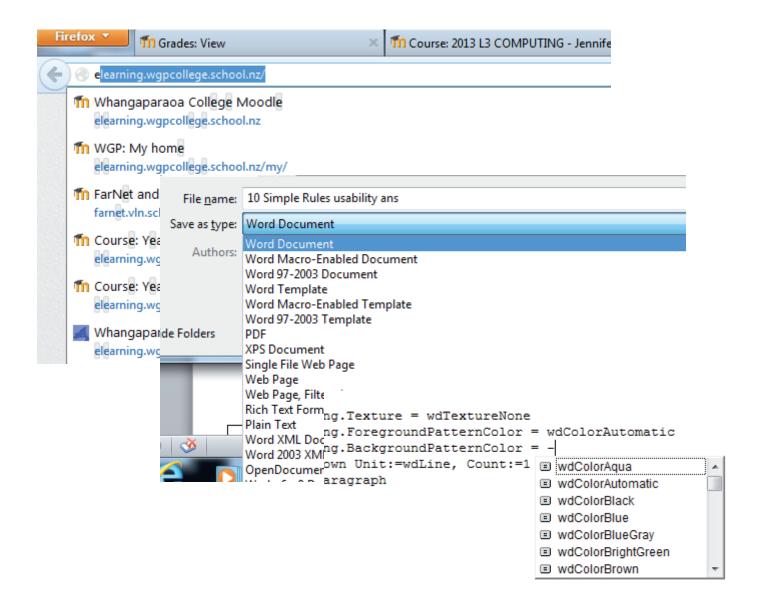
Interface is consistent with other interfaces. Platform conventions are followed.

Error Correction



System should prevent serious user errors (and ask for confirmation before they commit to an action)

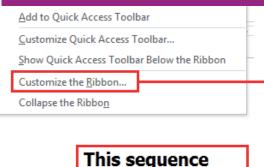
Recognition vs Recall



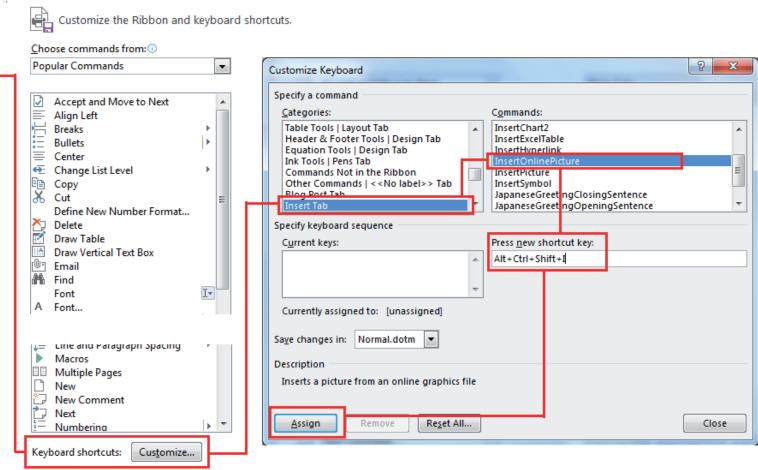
Being given a list of possibilities and choosing one (no remembering necessary)

Rule #7:

Flexibility & Efficiency of Use



This sequence shows how a custom keyboard shortcut can be created in word. Now pressing <ctrl><alt><shift><I> will quickly insert an online image.



System caters to experienced users and allows them to customise the interface for maximum efficiency

Aesthetics & Minimalist Design

The toolbar in Scribus (open source desktop publishing software) has relatively few icons. More detail / options can be found by using the drop down menus. This makes it easy to focus on the task at hand



Compare this with the toolbar in Publisher which has too many icons all vying for attention. Many of these are not used frequently and it can be very difficult to find the correct tool / command quickly if one is new to the software.



Dialogues / tool bars should not contain information which is irrelevant or rarely needed.

Error Recognition / Recovery

404

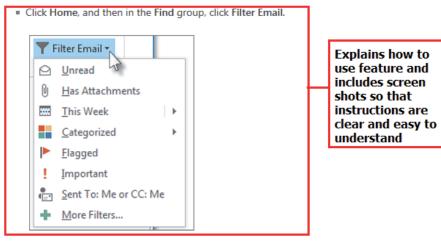
A 404 ERROR OCCURS
WHEN WE DON'T HAVE
A PAGE ATTACHED TO
A URL ON THE SITE.
THIS COULD BE OUR
FAULT, BUT POSSIBLY
YOU JUST TYPED IN
GIBBERISH. IN WHICH
CASE... SHAME ON YOU.

Error messages make sense and suggest solutions to the problem.

Help & Documentation

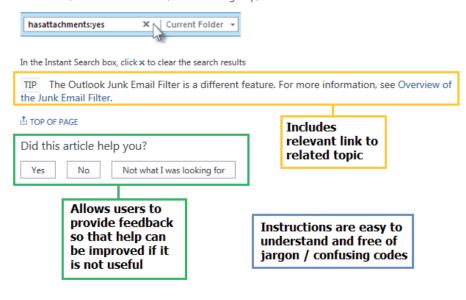
Filter email messages

When searching for a particular message, you might remember that it contained an attachment, was marked important, or was received last week. To find a message based on certain criteria, the Filter Email command provides fast access to the most frequently used Instant Searches.



When you use a filter, the same Search Tools tab appears on the ribbon as when you click in the Instant Search box.

To clear the search results and view all items in the selected mail folder, click x in the Instant Search box, or on the Search tab, in the Close group, click Close Search.



Help should be easy to search, list concrete steps and be brief. It should address the user's problem.